

ABSTRACT OF THE DISCLOSURE

A method of providing information and a system using the method are provided which provide advertisements of one or a plurality of corporations including non-profit organizations and also provide quizzes corresponding to the provided advertisements of the corporations, and further provide predetermined services to contestants of a quiz contest, thereby making it possible to obtain sufficient effects of advertisements on a network. The method of providing information is the method of providing information on commodities, services and advertisements using a plurality of computers connected to the network, wherein a computer of a party providing advertisements provides advertisements to one or a plurality of corporations and also provides quizzes corresponding to the advertisements of the corporations, and on the other hand, a terminal of a party receiving information on commodities, services and advertisements inputs answers to the quizzes and also inputs an identification number for identifying a contestant in the computer of a party providing advertisements.